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“AGING & AWESOME” NAMED WINNER IN MOTIVATIONAL TELEVISION CATEGORY FOR THE 41st ANNUAL TELLY AWARDS

RENO, NEVADA – May 27, 2020 – The Nevada Senior Care Foundation and Consider It Done Productions announced today “Aging & Awesome” has been named a winner in the Motivational Television category for the 41st Annual Telly Awards.

The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and including Dow Jones, Duplass Brothers Productions, Complex Networks, A&E Networks, Hearst Media, ESPN Films, RYOT, Vice+ and Vimeo.

Aging & Awesome is a weekly television show designed to tackle the challenges seniors and their families face while giving viewers a positive look at being older.

“Aging & Awesome is pushing the boundaries for video and television innovation and creativity at a time when the industry is both rapidly changing and heavily impacted by the current crisis,” said Sabrina Dridje, Managing Director of the Telly Awards. “Our theme for this season, Telly Award Winners Tell Great Stories is a true reflection of the diversity of stories the community is skillfully able to tell. Now, more than ever, do we need to celebrate them and those that bring global stories to our attention. This award is a tribute to the talent and vision of these creators.”

The show’s creator, executive producer, and host, Ky Sisson, is thankful the Telly Award judges have recognized *Aging & Awesome*’s efforts to improve the lives of seniors.

“The success of A&A is thanks to businesses in the community who share our mission to keep older adults active, healthy, and young at heart,” said Sisson. “Our combined efforts to accomplish this each weekend for Nevadans is at the heart of our stakeholders and our team.”

Today’s winners announcement caps a year-long celebration of creators around the globe and across all screens. Last year, The Telly Awards attracted more than 12,000 entries from top video content producers including Adult Swim, the BBC, Condé Nast, Complex Networks, Netflix, Refinery29, RadicalMedia, T Brand Studio and Ogilvy & Mather. The full list of the 41st Annual Telly Awards winners can be found at www.tellyawards.com/winners.

Please contact Ky Sisson for inquiries: agingandawesome@gmail.com or call 855-203-4864

About "Aging & Awesome"

Airing primetime, Saturdays, 7pm on CBS in Reno, Saturdays, 7am on The CW-Las Vegas and Sundays, 11am on My-LVTV, *Aging & Awesome* reaches thousands of viewers across the state of Nevada every weekend. The cast and crew awarded a Telly include: Ky Sisson, Jo Dellaripa, George Crezee, Bryan Evans, Laura Peoples, John Cruz, and Thomas Kiley.

About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include Catalyst, LAPPG, NAB, Stash, Storyhunter, NYWIFT, Production Hub, IFP, Social Media Week and VidCon.